



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

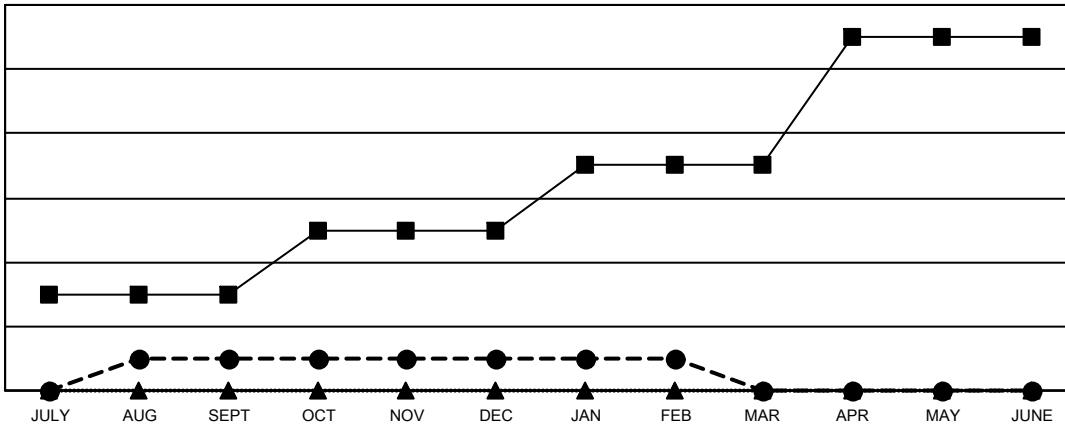
Multiple District 25

LOCATION: INDIANA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	3	1	2
OCT/NOV/DEC	2	0	1
JAN/FEB/MAR	2	0	7
APR/MAY/JUNE	4	0	0

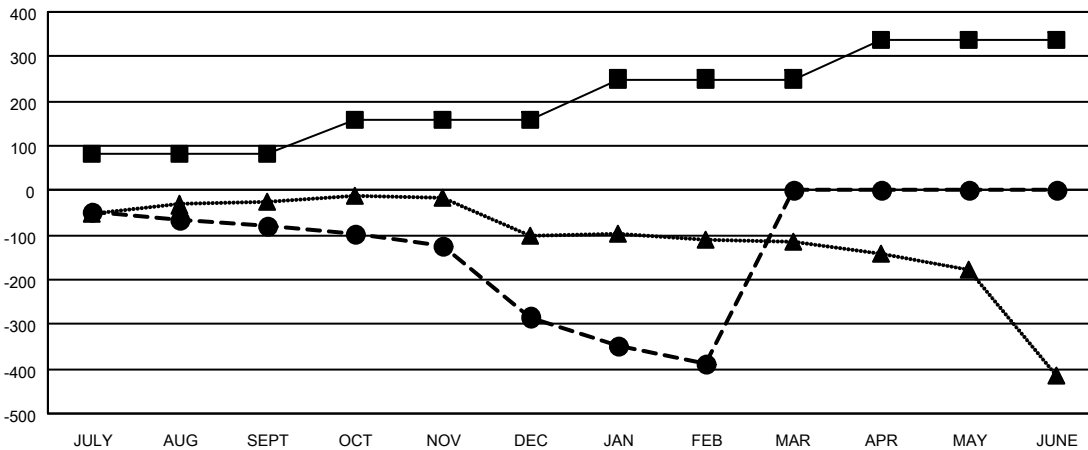
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	81	165	221
OCT/NOV/DEC	76	139	317
JAN/FEB/MAR	93	74	154
APR/MAY/JUNE	88	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 10	
<u>DROPPED MEMBERS</u>	
DECEASED	149
CLUB CANCELLED	40
OTHER	503
TOTAL	692

125 CLUBS OF 367 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	6,233 (70.02%)
FEMALE	2,669 (29.98%)
TOTAL FAMILY UNIT MEMBERS	2,096
FAMILY MEMBERS PAYING HALF DUES	1,072